Hearing Date and Time: September 25, 2009 at 10:00 a.m. (prevailing Eastern Time) Objection Date and Time: September 4, 2009 at 5:00 p.m. (prevailing Eastern Time)

WEIL, GOTSHAL & MANGES LLP

767 Fifth Avenue

New York, New York 10153 Telephone: (212) 310-8000 Facsimile: (212) 310-8007

Lori R. Fife Shai Y. Waisman

Attorneys for Debtors and Debtors in Possession

UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

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In re : Chapter 11

FINLAY ENTERPRISES, INC., et al., : Case No. 09-14873 (JMP)

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Debtors. : (Jointly Administered)

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NOTICE OF APPLICATION PURSUANT TO SECTION 327(a)
OF THE BANKRUPTCY CODE FOR AUTHORIZATION TO
RETAIN AND EMPLOY ASSET DISPOSITION ADVISORS LLC
AS ASSET DISPOSITION ADVISOR AND CONSULTANT FOR
THE DEBTORS NUNC PRO TUNC TO THE COMMENCEMENT DATE

PLEASE TAKE NOTICE that on August 25, 2009, Finlay Enterprises, Inc. ("*Finlay*") and its affiliates in the above referenced chapter 11 cases, as debtors and debtors in possession (collectively, the "*Debtors*") filed the Application Pursuant to Section 327(a) of the Bankruptcy Code for Authorization to Retain and Employ Asset Disposition Advisors LLC as Asset Disposition Advisor and Consultant for the Debtors *Nunc Pro Tunc* to the Commencement Date (the "*Application*") with the United States Bankruptcy Court for the Southern District of New York (the "*Court*").

PLEASE TAKE FURTHER NOTICE that a hearing to consider the Application has been scheduled for Thursday, September 25, 2009 at 10:00 a.m. (Eastern Time) before the Honorable, James M. Peck, United States Bankruptcy Judge, One Bowling Green, Room 610, New York, New York 10004 (the "*Hearing*"), which Hearing may be adjourned from time to time without further notice other than an announcement at the Hearing.

PLEASE TAKE FURTHER NOTICE that objections to the Application, if any, shall be in writing, shall conform to the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules") and the Local Rules of the Bankruptcy Court for the Southern District of New York, shall set forth the name of the objecting party, the basis for the objection and the specific grounds thereof, shall be filed with the Bankruptcy Court electronically in accordance with General Order M-242 (which can be found at www.nysb.uscourts.gov) by registered users of the Bankruptcy Court's case filing system and by all other parties in interest, on a 3.5 inch disk, preferably in Portable Document Format (PDF), WordPerfect, or any other Windows-based word processing format (with two hard copies delivered directly to Chambers), and shall be served upon: (i) the attorneys for the Debtors, Weil, Gotshal & Manges LLP, 767 Fifth Avenue, New York, New York 10153 (Attn: Lori R. Fife, Esq. and Shai Y. Waisman, Esq.), (ii) the Office of the United States Trustee, 33 Whitehall Street, 22nd floor, New York, New York 10004 (Attn: Paul Schwartzberg, Esq.); (iii) the attorneys for GECC, Latham & Watkins LLP, 233 South Wacker Drive, Suite 5800, Chicago, Illinois 60606 (Attn: Douglas Bacon, Esq.); (iv) the attorneys for Wilmington Trust Company, as successor trustee under that certain second lien indenture dated as of November 26, 2008, Sonnenschein Nath & Rosenthal LLP, 1221 Avenue of the Americas, New York, New York 10020 (Attn: Michael R. Carney, Esq. and David F. Yates, Esq.); (v) the attorneys for HSBC Bank USA, Pryor Cashman LLP, 7 Times Square, New York, New York 10036 (Attn: Michael Fruchter, Esq.); (vi) attorneys for the official committee of unsecured creditors appointed in these chapter 11 cases, Moses & Singer LLP, the Chrysler Building, 405 Lexington Avenue, New York, New York 10174 (Attn: Lawrence L. Ginsburg, Esq. and Christopher J. Caruso, Esq.); and (vii) Asset Disposition Advisors LLC, 2485 Matterhorn Drive, Wexford, Pennsylvania 15090 (Attn: Barry Gold), so as to be so filed and received by no later than Friday, September 4, 2009 at 5:00 p.m. (Eastern Time).

PLEASE TAKE FURTHER NOTICE that if no objections to the Application are timely filed, served and received in accordance with this Notice, the Bankruptcy Court may grant the relief requested in the Application without further notice or hearing.

Dated: August 25, 2009 New York, New York

/s/ Lori R. Fife

Lori R. Fife Shai Y. Waisman WEIL, GOTSHAL & MANGES LLP 767 Fifth Avenue New York, New York 10153

Telephone: (212) 310-8000 Facsimile: (212) 310-8007

Attorneys for Debtors and Debtors in Possession

WEIL, GOTSHAL & MANGES LLP 767 Fifth Avenue

New York, New York 10153 Telephone: (212) 310-8000 Facsimile: (212) 310-8007

Lori R. Fife Shai Y. Waisman

Attorneys for the Debtors and Debtors in Possession

UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

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In re : Chapter 11 Case No.

FINLAY ENTERPRISES, INC., et al., : 09-14873 (JMP)

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Debtors. : (Jointly Administered)

:

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APPLICATION PURSUANT TO SECTION 327(a)
OF THE BANKRUPTCY CODE FOR AUTHORIZATION TO
RETAIN AND EMPLOY ASSET DISPOSITION ADVISORS LLC
AS ASSET DISPOSITION ADVISOR AND CONSULTANT FOR
THE DEBTORS NUNC PRO TUNC TO THE COMMENCEMENT DATE

TO THE HONORABLE JAMES M. PECK, UNITED STATES BANKRUPTCY JUDGE:

Finlay Enterprises, Inc. ("<u>Finlay Enterprises</u>") and its affiliated debtors in the above-referenced chapter 11 cases, as debtors and debtors in possession (together, "<u>Finlay</u>" or the "<u>Debtors</u>"), respectfully represent:

Background

1. On August 5, 2009 (the "<u>Commencement Date</u>"), the Debtors each commenced with this Court a voluntary case under chapter 11 of title 11 of the United States Code (the "Bankruptcy Code"). The Debtors are authorized to operate their businesses and

manage their properties as debtors in possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code.

2. The Debtors' chapter 11 cases are being jointly administered pursuant to Rule 1015(b) of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules").

Jurisdiction and Venue

3. This Court has subject matter jurisdiction to consider and determine this matter pursuant to 28 U.S.C. § 1334. This is a core proceeding pursuant to 28 U.S.C. § 157(b). Venue is proper before this Court pursuant to 28 U.S.C. §§ 1408 and 1409.

Finlay's Businesses

- 4. Founded in 1887 as a mail order jeweler, Finlay is one of the leading retailers of fine jewelry in the United States. Historically, Finlay operated in two business segments: licensed departments in major department stores and stand-alone specialty jewelry stores. Today, Finlay sells a broad range of moderately-priced jewelry at approximately 75 department stores and also operates approximately 105 stand-alone jewelry stores doing business as Bailey Banks & Biddle, Carlyle & Co. Jewelers LLC, and L. Congress, Inc.
- 5. As of July 4, 2009, the Debtors' unaudited consolidated financial statements reflected assets totaling approximately \$332 million and liabilities totaling approximately \$385 million.
- 6. Additional information regarding the events leading up to the Commencement Date and the facts and circumstances supporting the relief requested herein are set forth in the Affidavit of Arthur E. Reiner Pursuant to Rule 1007-2 of the Local Bankruptcy Rules for the Southern District of New York in Support of First-Day Motions and Applications, sworn to on August 5, 2009.

Retention of Asset Disposition Advisors LLC

- 7. By this Application, the Debtors seek to employ and retain, *nunc pro tunc* to the Commencement Date, Asset Disposition Advisors LLC ("ADA") to provide necessary asset disposition advisory and consulting services to the Debtors in these chapter 11 cases pursuant to section 327(a) of the Bankruptcy Code and the terms of the engagement letter among ADA and the Debtors dated February 20, 2009 (the "ADA Agreement") attached hereto as Exhibit "A". The services of ADA are necessary in order to assist the Debtors in executing their duties as debtors in possession.
- 8. ADA is well-qualified to serve as the Debtors' asset disposition advisor and consultant. ADA's professionals have provided strategic advice to debtors and other entities in numerous chapter 11 cases of similar size and complexity to the Debtors' cases.
- 9. As set forth in the ADA Agreement, the Debtors engaged ADA to: (i) consult with the Debtors on the formulation and solicitation of strategic activities relating to store closings and disposition of inventory and other personal property, including the preparation of due diligence and related offering materials and the evaluation of any offers received; (ii) coordinate the closing of certain of the Debtors' locations, and assist the Debtors in developing a program to dispose of the assets in those locations; and (iii) assist with the disposition of other assets as may be identified by the Debtors.
- 10. The Debtors anticipate that during their chapter 11 cases ADA will render asset disposition services to the Debtors as described below. Such services are not duplicative in any manner with the services to be performed by the other professionals retained by the Debtors in these chapter 11 cases. The Debtors and ADA will undertake every reasonable effort to avoid any duplication of services.

- 11. All of the services that ADA will provide to the Debtors will be: (i) appropriately directed by the Debtors so as to avoid duplicative efforts among the professionals retained in these chapter 11 cases; and (ii) performed in accordance with applicable standards of the profession. As more fully described in the ADA Agreement, the Debtors anticipate ADA will provide the following services:
 - a. advise the Debtors regarding the disposition of selected business assets, including inventory, furniture, fixtures and equipment;
 - b. advise the Debtors with respect to any issues associated with any planned store closures;
 - c. identify and contact proposed purchasers of assets, including stores selected for closure;
 - d. review and inspect the Debtors' assets as may be requested from time to time by the Debtors, including, but not limited to inventory, fixed assets and other assets;
 - e. consult, as requested, with the Debtors and the Debtors' other retained advisors as to the evaluation, valuation and, where appropriate, disposition of certain of the Debtors' intellectual property and such other tangible and intangible assets as may be requested by the Debtors from time to time; and
 - f. attend meetings, as requested, with the Debtors, their lenders, any official or unofficial committee of creditors that may be appointed and other parties in interest.
- 12. ADA's decision to accept this engagement is contingent upon its ability to be retained in accordance with its customary terms and conditions of employment and to be compensated for its services and reimbursed for the out-of-pocket expenses it incurs in accordance with its customary billing practices which are outlined in the appended Affidavit of Barry Gold (the "Gold Affidavit"), filed in support of this Application and incorporated herein by reference.

13. As more fully described in the ADA Agreement, in consideration of the services provided, the Debtors have agreed to pay ADA's actual and reasonable out-of-pocket expenses and hourly rates based on the following table:

Barry Gold (Principal) \$695.00/hr
Paul Traub (Sr. Consultant) \$695.00/hr
Steven E. Fox (Sr. Consultant) \$650.00/hr
Maura I. Russell (Sr. Consultant) \$650.00/hr
Consultants \$625.00-\$300.00/hr

Support Staff \$90.00 to \$250.00/hr

- 14. In addition to the proposed fees, the Debtors have agreed to maintain a \$150,000 retainer with ADA.
- have also agreed to indemnify ADA from and against any losses, expenses, damages, penalties, costs, or claims of any kind or nature brought by any party in connection with ADA's performance under the ADA Agreement, other than claims resulting from the gross negligence, breach of fiduciary duty, self-dealing or willful misconduct of ADA. The Debtors submit that such indemnification is standard in ADA's industry and that the provisions of such indemnification are fair and reasonable considering ADA's qualifications and the expectations of other asset disposition advisors in connection with engagements of this scope and size.

 Accordingly, the Debtors request that the Court approve ADA's terms of engagement as set forth in the ADA Agreement.
- 16. The Debtors understand that ADA will seek interim and final allowance of compensation and reimbursement of expenses pursuant to sections 330 and 331 of the Bankruptcy Code, the Bankruptcy Rules, the Local Bankruptcy Rules for the Southern District of New York, any guidelines established by the United States Trustee for the Southern District of New York (the "U.S. Trustee"), and further orders of this Court.

- 17. To the best of the Debtors' knowledge, information and belief, ADA has no connection with, and holds no interest adverse to, the Debtors, its estates, its creditors, or any other party in interest, or its respective attorneys or accountants in the matters for which ADA is proposed to be retained, except as disclosed in the Gold Affidavit.
- as such term is defined in section 101(14) of the Bankruptcy Code and as required under section 327(a) of the Bankruptcy Code. ADA has reviewed its databases and, as further described in the Gold Affidavit, provided disclosure regarding connections it may have had with potential parties in interest. To the extent that ADA discovers any additional material relationships bearing on the matters described in the Gold Affidavit during the period of ADA's retention, ADA will use reasonable efforts to supplement the information provided in the Gold Affidavit.
- 19. The Debtors submit that the appointment of ADA on the terms and conditions set forth herein and the ADA Agreement is in the best interest of the Debtors, its creditors, and all parties in interest.

Notice

20. No trustee or examiner has been appointed in these chapter 11 cases. The Debtors have served notice of this Motion on (i) the U.S. Trustee, (ii) the attorneys for General Electric Capital Corporation, as agent under that certain Fourth Amended and Restated Credit Agreement dated as of November 9, 2007, (iii) the attorneys for Wilmington Trust Company, as successor trustee under that certain second lien indenture dated as of November 26, 2008, (iv) the attorneys for HSBC Bank USA, as trustee under that certain third lien indenture dated as of November 26, 2008, (v) the attorneys for the official committee of unsecured creditors appointed in these chapter 11 cases, (vi) the U.S. Securities and Exchange Commission, and (vii) all parties

entitled to notice pursuant to this Court's Order Implementing Certain Notice and Case

Management Procedures dated August 6, 2009. The Debtors submit that no other or further

notice need be provided.

21. No previous request for the relief sought herein has been made by the

Debtors to this or any other court.

WHEREFORE the Debtors respectfully request that the Court grant the relief

requested herein and such other and further relief as it deems just and proper.

Dated: August 24, 2009

New York, New York

Finlay Fine Jewelry Corporation,

(for itself and on behalf of its affiliated

Debtors and Debtors in Possession)

By: /s/ Arthur E. Reiner

Arthur E. Reiner, President and Chief Executive

Officer

7

Exhibit A

ADA Agreement

ASSET DISPOSITION ADVISORS, LLC 2485 Matterhorn Drive Wexford, PA 15090 Tel: (724) 413-5783

February 20, 2009

Mr. Art Reiner Chairman and Chief Executive Officer Finlay Fine Jewelry Corporation 529 Fifth Avenue New York, NY 10017 Mr. Joseph Melvin
President and Chief Operating Officer
Finlay Fine Jewelry Corporation
529 Fifth Avenue
New York, NY 10017

Mr. Anthony M. Horvat NachmanHayesBrownstein, Inc. 822 Montgomery Avenue Suite 204 Narberth, PA 19072

Re: Engagement of Asset Disposition Advisors LLC

Gentlemen:

Asset Disposition Advisors LLC ("ADA") is pleased to put forth the following proposal to provide certain strategic asset disposition advisory and consulting services to Finlay Fine Jewelry Corporation (the "Company") in connection with the Company's restructuring and reorganization efforts. As you are aware, ADA, though its principal and consultants have extensive experience in the liquidation and other disposition of jewelry assets, including but not limited to representing Whitehall Jewelers, Inc. and Zale Corporation in connection with their downsizing efforts.

Description of Services

While we are available to provide a full range of services as may be desired by the Company, at this time, we are being retained in the following specific areas: (1) consulting with the Company on the formulation and solicitation of strategic asset sale transaction activities relating to store closings and disposition of inventory and other personal property, including the preparation of due diligence and related offering materials and the evaluation of any offers that may be received; (2) coordinating the closing of certain locations selected by the Company, and assisting the Company in developing a program to dispose of the assets in these locations in order to maximize their value for the benefit of the Company and its creditors; and (3) assisting with the disposition of other assets as may be identified by the Company.

In particular, ADA will provide the following services:

 Advise the Company regarding the disposition of selected business assets, including designated inventory, furniture, fixtures and equipment; and

- review and advise with respect to issues associated with any planned store closures, including timing and coordination.
- Identify and contact proposed purchasers of select business operations or assets, including stores selected for closure;
 - assist in the preparation of an appropriate information package for distribution to potential bidders;
 - review bid proposals and assist in negotiations with the various parties to ensure recoveries are maximized;
 - assist in the documentation of any transaction involving the liquidation of inventory and review pleadings that may need to be filed with a court in order to effectuate same;
 - assist the Company with the preparation of any designated stores for a physical inventory, and attend observe and supervise if necessary, physical inventories that may be taken;
 - monitor the conduct and results of any third party selected to liquidate any inventory and fixed assets; and
 - advise the Company with respect to the reconciliation of any inventory counts and/or sales and assist the Company as it relates to any negotiations with respect thereto.
- Review and inspect the Company's assets as may be requested from time to time by the Company, including, but not limited to:
 - · inventory;
 - fixed assets;
 - etc
- Consult, as requested by the Company, with the Company and the Company's other
 retained advisors as to the evaluation, valuation, and where appropriate disposition of
 certain of the Company's leasehold interests or fee owned properties.
- Attend meetings, as requested, with the Company, its lenders, the any official or unofficial committee of creditors that may be appointed, potential investors, and other parties in interest.

ADA will provide services to the Company in these matters as may be directed, or as may be necessary to anticipate and respond to the Company's needs. All the services rendered by ADA are designed to provide operational, strategic and financial consulting assistance to the Company in the restructuring process, so that management can focus its primary efforts on the on-going daily requirements of operating the business. ADA will coordinate closely with the Company's other retained restructuring professionals to ensure duplication of effort is avoided.

Staffing, Fees, Retainer and Expenses

Barry Gold, principal of ADA, will lead this engagement with the assistance of Paul Traub, Steven Fox and/or Maura Russell, each a Senior Consultant with ADA¹. Additional staffing, if and when required, will be provided by other personnel possessing the requisite skills and experience necessary to achieve the objectives set forth above in the most expeditious and effective manner. In exchange for the services you request, we shall be paid a sum equal to the actual hours expended multiplied by our standard hourly rates; provided however, travel time during which no work is being performed shall be billed at half of the billing party's standard hourly rate (hereinafter, the "Base Fee"). ADA's current hourly rates are as follows:

 Barry Gold (Principal)
 \$695.00/hr

 Paul Traub (Sr. Consultant)
 \$695.00/hr

 Steven E. Fox (Sr. Consultant)
 \$650.00/hr

 Maura I. Russell (Sr. Consultant)
 \$650.00/hr

 Consultants
 \$625.00-\$300.00/hr

 Support Staff
 \$90.00 to \$250.00/hr

Discretionary Bonus

In addition to our entitlement to receive compensation based upon our customary hourly rates, in the event of a successful outcome in this engagement we may request that we be paid certain additional compensation in the nature of a "success fee", in an amount to be agreed upon by us and the Company; provided, however, the amount and payment of any such "success fee" shall be in the sole discretion of the Company, and in the event of a Chapter 11 Filing, any such request shall be the subject to the filing of a fee application and the approval and payment thereof shall be subject to Bankruptey Court approval.

We will invoice the Company on a monthly basis. Except as set forth below in the event the Company commences a Chapter 11 Case (as defined below), the fees and expenses incurred by ADA shall be paid promptly upon submission of an invoice therefor. In addition to the foregoing, we shall be entitled to prompt reimbursement of our actual and reasonable out-of-pocket expenses.

You have agreed that upon execution and delivery of this letter agreement to wire to our account the sum of \$100,000 as an initial retainer to be held on account by us pending delivery of periodic invoices as provided herein; provided however, the Company agrees that ADA shall be entitled to retain this retainer balance on an "evergreen" basis, such that the Company will replenish the subject retainer form time to time in order to maintain it at \$100,000. In the event that the Company commences a Chapter 11 Case, the Company agrees that prior to the commencement of such proceeding, the Company shall replenish and increase the amount of the retainer to \$200,000. All time charges and disbursements will be applied against the retainer, with any amounts in excess of the retainer to be paid promptly as provided above. For your convenience, we have attached our wiring instructions to this letter for your use in tendering payment of the agreed upon retainer amount.

Paul Traub, Steven Fox and Maura Russell are all Contract Partners and practicing attorneys at Epstein, Becker & Green, P.C. and are retained by ADA to serve as consultants in engagements such as this engagement. For the avoidance of any doubt, notwithstanding their respective legal training, neither Paul Traub, Steven Fox or Maura Russell shall be acting as attorneys in this matter and thus all services rendered shall be rendered in their capacity as consultants to the Company and not as counsel to the Company

Additional Terms

Prior to the Company commencing a chapter 11 case(s) ("Chapter 11 Case") pursuant to Title 11, United States Code, 11 U.S.C. §§101, et seq. (the "Bankruptcy Code"), any unpaid fees shall be paid to ADA and the initial retainer shall be replenished and increased to \$200,000. After the Filing Date, the Company shall file a motion with the Court seeking the issuance and entry of an order, pursuant to §§ 327, 330 and 331 of the Bankruptcy Code, inter alia, assuming this Agreement and authorizing and approving the Company's retention and employment of ADA pursuant to the terms and provisions of this Agreement. Upon the commencement of a Chapter 11 Case, all compensation otherwise payable in accordance with this Letter Agreement shall be subject to the approval of the Bankruptcy Court, pursuant to §§ 330 and 331 of the Bankruptcy Code, the Local Rules of the Bankruptcy Court, applicable U.S. Trustee guidelines, or such other procedural order(s) as may be entered by the Bankruptcy Court.

ADA agrees that it will act as an independent contractor pursuant to this Letter Agreement and that nothing herein shall create an agency relationship between the Company and ADA. Furthermore, ADA understands that it has no authority to make or imply any commitments that are binding upon the Company, and agrees that it will act only at the Company's direction, and that the Company will have full decision-making authority with respect to all matters within the scope of this Letter Agreement.

ADA shall be indemnified and held harmless by the Company from and against any and all losses, reasonable expenses, actual direct damages, penalties, costs, or claims of any kind or nature whatsoever that may be imposed on, incurred by or asserted against ADA arising out of or in any way relating to ADA's performance hereunder or the consulting arrangement contemplated hereby, provided that the Company shall not be liable for any of the foregoing arising from the gross negligence, breach of fiduciary duty, self-dealing or willful misconduct of ADA; provided, however, in the event the Company commences the Chapter 11 Case, all requests by ADA for payment of indemnity pursuant to the Agreement shall be made by means of an application (interim or final, as the case may be) and shall be subject to review by the Bankruptcy Court to ensure payment of such indemnity conforms to the terms of this Agreement and is reasonable based upon the circumstances of the claim, litigation or settlement in respect of which indemnity is sought. In no event shall ADA be indemnified in the case if the Company or a representative of the Company's chapter 11 estate asserts a claim for, and a court determines by final order that such claim arose out of or related to, ADA's own bad-faith, breach of fiduciary duty (if any), gross negligence or willful misconduct. In the event that ADA seeks reimbursement of attorneys' fees as part of any indemnification claim under this Agreement, the invoices and supporting time records from such attorneys shall be included in ADA's own interim or final application(s) under which it seeks such indemnification, and such invoices and time records shall be (i) maintained in accordance with the U.S Trustee's guidelines for compensation of professionals and reimbursement of expenses, (ii) subject to the approval of the Bankruptcy Court under the standards of §§ 330 and 331 of the Bankruptcy Code, without regard to whether such attorney(s) have been retained under § 327 of the Bankruptcy Code, and without regard to whether such attorneys' services satisfy § 330(a)(3)(C) of the Bankruptcy Code.

Additional Disclosures

By way of full disclosure, please note that, Paul Traub, Steven Fox, and Maura Russell, through their legal practice with Epstein, Becker & Green, P.C. and/or at their predecessor law firms. namely the Trails Group at Dreier LLP and/or Traub, Bonacquist & Fox, LLP (collectively, the "Traub Group Legal Practice"), currently does, has in the past, and will continue from time-to-time to represent certain of the national inventory liquidation firms in matters unrelated to the Company and/or its assets. In addition, and as we have previously disclosed to the Company, ADA, Matterhorn Retail Consulting Services, LLC (a separate consulting Company of which Barry Gold is the principal) and the Traub Group Legal Practice have in the past, and may from time-to-time in the future, represent or act as consultants to General Electric Capital Corporation and certain of its affiliates (collectively, "GE"), and other asset based lenders, in matters unrelated to the Company, neither ADA nor the Traub Legal Practice have any active representations of GE or other asset based lending groups. Matterhorn Retail Consulting Services, LLC does currently have an active consulting engagement with GE in the Gottschalks case, on matters unrelated to the Company. However, ADA submits that notwithstanding these unrelated representations no conflict exists that would preclude or interfere with ADA's providing consulting services to Company in this matter.

This Letter Agreement may be terminated by ADA or the Company, with or without cause, upon providing thirty days written notice.

This Letter Agreement shall be governed by and construed in accordance with the laws of the State of New York without regard to its conflict-of-law rules.

We are prepared to commence this engagement immediately, and look forward to working with you and your team.

Barry Gold

AGREED TO AND ACCEPTED THIS DAY OF FEBRUARY 2009:

THE EWELRY CORPORATION.

es-600

Paul Traub CC:

Maura I. Russell

Wiring instructions for ADA

Citibank, N.A.
330 Madison Avenue
New York, New York 10017
ABA # 021000089
Acct: Asset Disposition Advisors LLC
Acct. # 03981633

Affidavit of Barry Gold

WEIL, GOTSHAL & MANGES LLP 767 Fifth Avenue

New York, New York 10153 Telephone: (212) 310-8000 Facsimile: (212) 310-8007

Lori R. Fife Shai Y. Waisman

Attorneys for the Debtors and Debtors in Possession

UNITED STATES BANKRUPTCY C	OURT
SOUTHERN DISTRICT OF NEW YO	ORK

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	:	
In re	:	Chapter 11 Case No.
	:	
FINLAY ENTERPRISES, INC., et al.,	:	09-14873 (JMP)
Debtors.	: :	(Jointly Administered
	:	
	:	
	X	

AFFIDAVIT OF BARRY GOLD IN SUPPORT OF DEBTORS' APPLICATION PURSUANT TO SECTION 327(a) OF THE BANKRUPTCY CODE FOR AUTHORIZATION TO RETAIN AND EMPLOY ASSET DISPOSITION ADVISORS LLC AS ASSET DISPOSITION ADVISOR AND CONSULTANT FOR THE DEBTORS NUNC PRO TUNC TO THE COMMENCEMENT DATE

STATE OF NEW YORK)	
)	ss.:
COUNTY OF NEW YORK)	

BARRY GOLD, duly sworn, deposes and says:

- 1. I am the principal of the firm of Asset Disposition Advisors, LLC ("<u>ADA</u>"), with offices at 2485 Matterhorn Drive, Wexford, Pennsylvania 15090.
- 2. This Affidavit is submitted in support of the Application pursuant to section 327(a) of title 11 of the United States Code (the "Bankruptcy Code") for authorization to retain and employ Asset Disposition Advisors LLC as asset disposition advisor and consultant for the

Debtors *nunc pro tunc* to the Commencement Date (the "<u>Application</u>"), in accordance with the terms and conditions set forth in that certain engagement letter among ADA and the Debtors dated February 20, 2009 (the "<u>ADA Agreement</u>").

Disinterestedness and Eligibility

- 3. To the best of my knowledge and belief, ADA is a "disinterested person" as that term is defined in section 101(14) of the Bankruptcy Code in that ADA, its principals, consultants, and employees:
 - (a) are not creditors, equity security holders, or insiders of the Debtors;
 - (b) are not and have not, within two years before the date of the filing of the petition, been a director, officer, or employee of the Debtors; and
 - (c) do not have an interest materially adverse to the interest of the estates or of any class of creditors or equity security holders, by reason of any direct or indirect relationship to, connection with, or interest in, the Debtors, or for any other reason.
- 4. To the best of my knowledge, formed after reasonable inquiry, neither I nor the firm represents or holds any adverse interest to the Debtors, their creditors, equity security holders, or any parties in interest, or their respective attorneys, in any matter relating to the Debtors or their estates.
- 5. Except as set forth herein, neither I, nor any principal or consultant thereof, as far as I have been able to ascertain, has any connection with the Debtors, their creditors, the Office

Capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the Application.

As set forth in the ADA Agreement, ADA retains the services of Epstein, Becker, & Green, P.C. ("<u>EBG</u>"), specifically Paul Traub ("<u>Traub</u>") and Maura I. Russell ("<u>Russell</u>"), to provide consulting services to ADA. Neither EBG, Traub, nor Russell have provided, nor shall they provide throughout the engagement, legal advice to the Debtors and all services rendered by EBG, Traub and/or Russell in connection with this matter are solely as a consultant.

of the United States Trustee for the Southern District of New York (the "<u>U.S. Trustee</u>"), any person employed in the office of the U.S. Trustee or any other party with an actual or potential interest in these chapter 11 cases or their respective attorneys or accountants.

- As a part of its diverse practice, ADA participates in numerous cases, proceedings and transactions involving attorneys, accountants, investment bankers and financial consultants, some of which may represent claimants and parties in interest in these chapter 11 cases. Further, ADA has in the past, and may in the future, be represented by various attorneys and law firms, some of whom may be involved in these proceedings. In addition, ADA has in the past and will likely in the future work with or against other professionals involved in these cases in matters unrelated to these cases. To the best of my knowledge, none of these business relations constitute interests materially adverse to the Debtors herein in matters upon which ADA is to be employed.
- 7. In connection with its proposed retention, ADA has researched its client database to determine what, if any, connections it may have with those persons or entities appearing on the list of interested parties annexed hereto as Exhibit "A". As a result of the research performed to date, ADA makes the following disclosures:
 - (a) The Debtors and their Current and/or Former Officers and Directors

To the best of my knowledge, formed after reasonable inquiry, neither ADA nor any principal or employee thereof is related to the Debtors or their current and former officers or directors, nor has ADA provided services to the Debtors, their current or former officers or directors in connection with these proceedings except as otherwise noted herein.

(b) The Debtors' 30 Largest Unsecured Creditors (Consolidated Basis)

To the best of my knowledge, formed after reasonable inquiry, ADA has no connection with any of the Debtors' thirty largest unsecured creditors (on a consolidated basis), as identified in Exhibit "A". However, from time to time, certain members and attorneys at EBG represent or have represented various debtors, official and unofficial committees, and individual parties in interest in various in-court and out-of-court restructuring matters in which one or more of the Debtors' largest creditors and/or landlords may have had an interest and/or served as an official or unofficial committee member. In each case any such involvement by such parties was unrelated to do with the Debtors or their chapter 11 cases.

(c) Equity Stockholders in the Debtors

To the best of my knowledge, formed after reasonable inquiry, neither ADA, nor any of its consultants, has a connection with any of the Debtors' equity security holders, as identified in Exhibit "A".

(d) Debtors' Secured Lenders

- (i) <u>General Electric Capital Corporation</u>. Both ADA and certain of its consultants have in the past, and may from time-to time in the future, represent or act as consultants to General Electric Capital Corporation and certain of its affiliates (collectively, ("<u>GECC</u>") in matters unrelated to the Debtors or their assets. ADA currently does not have any active representations of GECC. I am also the principal of Matterhorn Retail Consulting Services, LLC ("<u>Matterhorn</u>"), which has performed services for GECC in the past that are unrelated to the Debtors. Matterhorn currently has no active engagements for GECC.
- (i) Except as otherwise noted herein, to the best of my knowledge, formed after reasonable inquiry, ADA has no connection with any of the Debtors' other secured

lenders, as identified in Exhibit "A".

(e) Other Lienholders and/or Secured Parties

Except as otherwise noted herein, to the best of my knowledge, formed after reasonable inquiry, neither ADA, nor any of its consultants, have a connection with any other lienholders and/or secured creditors of the Debtors, as identified in Exhibit "A".

(f) **Bank Group Members**

- (i) <u>Wells Fargo Bank</u>. From time to time, ADA has either (i) provided services to enterprises in which Wells Fargo Bank and/or affiliates thereof, including Wells Fargo Retail Finance, LLC (collectively, "<u>Wells Fargo</u>"), may have been secured lenders to, or (ii) has provided services to other interested parties relating to matters in which Wells Fargo or its affiliates were secured creditors, in each case involving matters unrelated tp the Debtors or their chapter 11 cases.
- (ii) Other Bank Group Members. Except as otherwise noted herein, to the best of my knowledge, formed after reasonable inquiry, ADA has no connection with any of the Debtors' other banks identified in Exhibit "A".

(g) The Professionals Retained In These Chapter 11 Cases

From time to time, ADA appears in cases and transactions that have many different attorneys and accountants. Consequently, ADA may have provided services to other parties in interest in matters in which certain of the other retained professionals herein may have been involved, in each case in matters unrelated to the Debtors or their estates.

(h) Parties That May Have An Interest In The Debtors' Assets

From time to time Traub and Russell, Senior Consultants to ADA, in connection with their law practice at EBG (and previous firms) have in the past, and may

continue in the future, represent certain national inventory liquidation firms and/or affiliates thereof, including: Gordon Brothers Retail Partners, LLC; Hilco Merchant Resources, LLC; The Nassi Group, LLC; Tiger Capital Group, LLC; SB Capital Group, LLC; Hudson Capital Partners, LLC; and Great American Group, in each case in matters unrelated to the Debtors, their businesses, their assets, or these chapter 11 cases. The undersigned does not believe the representations of any of the foregoing firms, or joint ventures of which they have been a part, in matters unrelated to the Debtors or these chapter 11 estates is adverse to the Debtors, their creditors or their estates.

Professional Compensation

8. Subject to this Court's approval, in accordance with sections 330 and 331 of the Bankruptcy Code, the Bankruptcy Rules, any applicable Local Bankruptcy Rules for the Southern District of New York, any guidelines established by the United States Trustee for the Southern District of New York, and any further orders of this Court, ADA will seek compensation on an hourly basis, plus reimbursement of its actual and necessary expenses incurred in connection with performing services for and on behalf of the Debtors. Subject to the Court's approval, ADA will bill for services in accordance with its ordinary and customary rates in effect on the date services are rendered, which rates ADA believes are reasonable. In connection with this engagement, ADA's current hourly rates are as follows:

Barry Gold (Principal)	\$695.00/hr
Paul Traub (Senior Consultant)	\$695.00/hr
Maura I .Russell (Senior Consultant)	\$650.00/hr

Consultants \$650.00 to \$310.00/hr Support Staff \$225.00 to \$200.00/hr

ADA's hourly rates are subject to periodic adjustments to reflect economic and other conditions.

- 9. It is ADA's policy to charge its clients in all areas of practice for expenses incurred in connection with the clients' cases at ADA's cost. The expenses charged to clients include, among other things, telephone and fax charges, mail and express mail charges, special or hand delivery charges, document processing, photocopying charges, travel expenses, and expenses for "working meals" and out of town meals. However, it is ADA's usual and customary practice to bill its clients for non-working travel time at 50% of its ordinary and customary rates in effect on the date such services are rendered.
- 10. Prior to the Commencement Date, ADA received payments from the Debtors in an aggregate amount of \$1,199,148.57. During the period of February 20, 2009 through August 5, 2009, ADA delivered various invoices to the Debtors for services rendered and reimbursement of out of pocket expenses incurred prior to the Commencement Date in an aggregate amount of \$1,053,674.79. After application of the forgoing invoiced amounts, ADA retained a net retainer balance of \$145,500.78. As a result, ADA is not owed any sums for services provided to the Debtors prepetition.
- 11. Other than ADA's obligation to compensate EBG for the services of Traub and Russell, no agreement or understanding exists between me, ADA, and any other person for the sharing of compensation to be received in connection with this case.

WHEREFORE, the Affiant respectfully requests that the Court enter an order authorizing the Debtors' employment and retention of ADA as asset disposition advisors

and consultants to the Debtors, *nunc pro tunc* to the Commencement Date.

Dated: August 21, 2009

/s/ Barry Gold Barry Gold

Sworn to before me this 21st day of August 2009:

/s/ Tammy Viergutz

Tammy Viergutz Notary Public – State of Florida My Comm. Expires Apr. 24, 2010 Commission #DD 544410

Exhibit A

Parties in Interest

Retention Checklist

Debtors, Affiliates and Subsidiaries

Finlay Enterprises, Inc.

Finlay Fine Jewelry Corporation

Finlay Merchandising & Buying LLC

Finlay Jewelry, Inc.

eFinlay, Inc.

Carlyle & Co. Jewelers LLC

Park Promenade, LLC

L. Congress, Inc.

SONAB International, Inc. (non-debtor)

SONAB Holdings, Inc. (non-debtor)

30 Largest Unsecured Creditors (consolidated basis)

Atlantic Jewelry Co Inc

B H Multi Com Corp

Bulova Watch

Canadian Gem

Candela Jewelry Inc

China Pearl Import

Colibri Group Inc

Color Craft

Cybel Trading Corp

Dalow Industries

Dialuck Corporation

Diamonair USA Inc

EMA Inc

Envisions LLC

Julius Klein Diamonds Inc

Liberty I Exchange

MJJ Inc

Movado Group

NEI Group

Richline Group

Richemont North America

Royal Jewelry Mfg Inc

Seiko Time

Seville Watch Corp

Swiss Army Brands

Tacori Inc.

Vaishali Diamond Corp

Weindling International Corp

World Wide Inc

Diamond Source Industries Inc.

LeVian Corp.

Assurant Solutions

Lakeview Construction Inc.

Uni-Creation inc. dba Unidesign

Richline Bel Oro Intl Inc

Richline Andin International

Richline Tru-Kay Mfg

M Schamroth & Sons

Yurman Design Inc

Domushora Inc (Momo Design)

Jewelmak Inc

Citizen Watch Company

Oro Alexander Inc

Dasan Inc

IBP Corp f/k/a OTC Int'l Ltd

Fantasy Diamond Corp

Lagos

Lladro Usa Inc

Merit Diamond Corp

Chabbott Holdings Ltd

K & F Inc

Thien Po Jewelry Ltd

Shr & Simmons Jewelry Group Llc

Agent under the Revolving Credit Agreement

General Electric Capital Corporation (agent)

Indenture Trustee for Outstanding Securities

HSBC Bank, USA, N.A.

Other Secured Lenders

Deutsche Bank

GECC

ABN-AMRO

JP Morgan Chase Bank, N.A.

Wachovia Bank, NA

Well Fargo Foothill, LLC

Burdale Financial Limited

The CIT group/Business Credit, Inc.

North Fork Business Capital Corporation

Israel Discount Bank of New York

Secured Noteholders

Harbinger Capital Partners Special Situations Group LLP Coliseum Capital Partners, LP

Del Mar Distressed Opportunities Fund Limited.

Senior Unsecured Note Holders

Harbert Management Corporation

Muzinich & Company, Inc.

Deerfield Capital Management

Stine Seed Farm Inc.

Nicholas-Applegate Capital Management

MFS Investment Management

Chartwell Investment Partners

B. Riley & Co. LLC

Morongo Band of Mission Indians

Sanders Opportunity Fund LP

Stonegate Capital Management, LLC

Euroclear Bank

Aegis Financial Corporation

UBS Securities LLC

Danske Bank

Lehman Brothers Inc.

Robeco Asset Management

Credit Suisse First Boston International

CIBC Asset Management, Inc.

IMS Capital Management

Credit Suisse Zurich

Significant Equity Holders

Bestinver Gestión S.G.I.I.C. S.A.

David W. Rose

Phoenix Investment Adviser LLC

Cornstein (David B)

Dimensional Fund Advisors, LP

Arthur E. Reiner

LSV Asset Management

California Public Employees' Retirement System

Norman S. Matthews

Joseph M. Melvin

Leslie A. Philip

Edward J. Stein

Bruce E. Zurlnick

Thomas M. Murnane

Rohit M. Desai

Charles Schwab Investment Management, Inc.

SGAM Alternative Investments S.A.

Ellen R. Levine

Taxing Authorities (fed., state, local)

(A) STATE

<u>AR</u>

Department of Finance & Administration

AL

Department of Revenue
Department of Industrial Relations

AZ

Department of Revenue DES-Unemployment Tax

AR

Department of Finance Arkansas Employment Security

CA

Board of Equalization Franchise Tax Board Employment Development Dept. Tax Collector Business Tax Division

CO

Department of Revenue Colorado State Treasurer Manager of Revenue

CT

Commissioner of Revenue Service Department of Revenue Administrator of Unemploy. Comp.

DE

Division of Revenue Secretary of State, Delaware Unemployment Comp Fund Dept of Labor

DC

Government of District of Columbia Dept of Employ Sec Dept. of Finance & Revenue

IΑ

Treasurer, State of Iowa Iowa Dept of Job Service

ID

State Tax Commission
Idaho Department of Employment

FL

Department of Revenue Florida Unemployment Comp. Fund Florida Dept. of State

GA

Department of Revenue State of Georgia Georgia Dept. of Labor

IL

Department of Revenue, Retailers Occupation Tax Director of Labor

IN

IN Employment Security Division Indiana Dept. of Revenue

KS

Kansas Dept of Revenue Kansas Employment Security Fund

KY

State Treasurer Treasurer, KY Unemploy. Ins Fund

LA

Department of Revenue Dept of Agriculture Office of Employment Security

MA

Department of Revenue Commonwealth of Massachusetts Mass. Division of Employment Sec. Dept of Employment & Training

MD

Comptroller of Maryland Maryland Income Tax Division Maryland Unemploy. Ins. Division

ΜI

Department of Treasury State of Michigan Treasurer Michigan Employment Sec. Com.

<u>MN</u>

Department of Revenue Minnesota UC Fund

MS

State Tax Commission Department of Revenue Mississippi Employment Commission

MO

Department of Revenue Missouri Withholding Tax Division of Employment Security City Treasurer Ronald Leggett, Collector of Rev.

NC

North Carolina Dept of Revenue Employment Security Commission NC Division of Motor Vehicles State Tax Commissioner Job Service North Dakota

NE

Nebraska Dept. of Revenue Nebraska UC Fund

NJ

State of New Jersey NJ Division of Taxation NJ Employment Sec. Agency

NM

Revenue Division New Mexico Employ Sec. Dept. Taxation & Revenue Dept

NV

State of Nevada
Nevada Employment Security Dept

NY

Department of Taxation and Finance New York State Income Tax New York State Unemploy Ins. NY State Unemploy FM & B

OH

Treasurer, State of Ohio
Ohio Bureau of Employment Services
Ohio School District Inc. Tax
Department of Taxation
Department of the Treasury

OK

Tax Commission Oklahoma Employ. Security Comm.

OR

Department of Revenue, Employment Division

PA

Department of Revenue PA, Personal Income Tax Bureau PA Unemployment Compensation

SC

Department of Revenue
Tax Commission
Employ Security Comm.
South Dakota Unemployment Ins. Div
S C Tax Commission, Sales & Use Tax Division

TN

Department of Revenue Tennessee Secretary of State

TX

Comptroller of Public Accounts Texas Employment Commission

UT

State Tax Commission Utah Unemployment Comp Fund

<u>VA</u>

Department of Taxation

Virginia Employment Commission State Corporation Commission

WA

State Department of Revenue Employment Security Dept.

WI

Wisconsin Dept. of Revenue Unemployment Compensation Div.

WV

State Tax Department
Bureau of Employ Programs, UC Div
Dept of Tax Revenue
W. V. Secretary of State
West Va Dept of Rev
Internal Audit Division

(b) LOCAL

AL

Baldwin County
City of Spanish Fort
Jefferson County
City of Mobile
City of Mountain Brook
City of Hoover
City of Birmingham
City of Auburn
City of Gadsen

AR

City of Little Rock City of North Little Rock City of Jonesboro City of Rodgers

AZ

City of Phoenix City of Scottsdale City of Chandler

<u>CA</u>

City of Los Angeles

City of Newport Beach

City of San Francisco

City of San Diego

City of Costa Mesa

City of Fresno

City of Visalia

City of Merced

City of Modesto

City of San Luis Obispo

City of Woodland

City of Stockton

City of Bakersfield

City of Clovis

City of Redding

City of Antioch

City of Eureka

City of Yuba

City of Capitola

City of Palmdale

City of Palm Springs

City of Hanford

Sacramento County

City of San Bernardino

City of Watonville

City of Tracy

City of Santa Rosa

City of Riverside

City of Redlands

City of Indio

City of Hemet

City of Victorville

City of Moreno Valley

City of Pleasanton

City of San Jose

Town of Corte Madera

San Francisco Tax Collector

CO

City of Aurora

City & County of Denver Department of Revenue

Denver Fire Prevention Bureau

City of Lone Tree

DE

City of Wilmington, DE

FL

Miami/Dade County

Palm Beach County

City of palm Beach Gardens

City of Adventura

Orange County

City of Orlando

Seminole County

City of Sanford

City of Ocoee

City of Altamonte Springs

City of Volusia

City of Daytona Beach

City of Mary Esther

Okaloose County

City of Panama City

City of Jacksonville/Duval County

Hillsborough County

City of St. Petersburg

City of Tampa

City of Clearwater

City of Pembroke Pines

Broward County

City of Fort Myers

Lee County

City of Fort Lauderdale

City of Naples

Village of Wellington

Doris Maloy, Tax Collector Leon County

Lynwood Roberts, Tax Collector

Earl K. Wood, Orange County Tax Collection

Chris Hughes, Okaloosa County Tax Collection

Tax Collector Palm Beach County

Mike Hogan Tax Collector, Jacksonville, FL

City of Winter Park, Permits & Licensing Dept.

Okaloosa County Tax Collection

City of Sanibel

Danise D. Henriquez, CFC

Lee County Tax Collector

Bureau of Elevator Safety

GA

City of Atlanta

DeKalb County

Columbus Consolidated Government

City of Albany/Dougherty County

City of Savannah

Augusta License & Inspection

City of Alpharetta

Gwinnett County

City of Douglasville

Athens-Clarke County

City of Macon

City of Union City

Cobb County

City of Morrow

Bibb County Courthouse

IL

City of Calumet

Evergreen Park Business License

City of Joliet

Village of North Riverside

Village of Vernin Hills

Village of Schaumburg

City of Peoria

Village of Bolingbrook

Village of Deer Park

Village of Orland Park

Village of Schaumburg

KY

City of Florence Kentucky

City of St. Matthews

Lexington-Fayette Urban County Government

Lexington-Fayette Urban Cnty Govt

Louisville/Jefferson Cnty Rev Comm

City of Owensboro

City of Elizabethtown

Kenton County Fiscal Court

Treasurer of Bowling Green

City of West Buechel

City of Shively

Warren County Schools

City of Lexington

LA

City of Baton Rouge

City of Kenner

City of Slidell

City of Lafayette

Parish of Jefferson

MD

Clerk of the Circuit Court, Rockville, MD Clerk of the Circuit Court, Hagerstown, MD Clerk of the Circuit Court, Frederick, MD Clerk of the Circuit Court, Cumberland, MD Clerk of the Circuit Court, Annapolis, MD Clerk of the Circuit Court, Columbia, MD

MI

Battle Creek City Treasurer Treasurer, City of Detroit Flint City Treasurer Treasurer, City of Jackson City of Lansing Treasurer City of Muskegon City of Saignaw Grand Rapids City Treasurer Port Huron Income Tax

MO

City of Des Peres City of Springfield City of St. Ann City of Joplin Jasper County Collector City of St. Louis City of Richmond Heights City of Chesterfield City of Columbia City of Crestwood Cape Girardeau County City of Independence City of Kansas City Green County Boone County City of St. Peters County Collector Charles County St. Louis County

MS

City of Ridgeland City of Southaven

<u>NC</u>

City of Durham

City of Raleigh
City of Greensboro
City-County Tax Collector – Charlotte, NC
City of Winston-Salem
Town of Cary
City of Fayetteville
Town of Pineville
Guilford County Tax Department
Wake County Revenue Dept
Buncombe County Tax Collector
Forsyth County Tax Collector
City of Asheville
Town of Pineville

NJ

Borough of Eatontown Borough of Paramus Township of Lawrence

NV

Carson City Treasurer City of Reno Clark County

<u>NY</u>

New York City Income Tax Yonkers City Income Tax CLICNY

OH

Lorain City Income Tax
Lima City Treasurer
City of Lancaster, Income Tax
City of Kettering
Kent City Income
Village of Jeffersonville
City of Huber Heights
City of Heath Income Tax Bureau
City of Hamilton
City of Franklin
City of Findlay, OH
City of Forest Park
City of Fairlawn, Div. of Taxation
City of Fairborn
City of Euclid

Delaware city Income Tax

Defiance City - Income Tax

City of Dayton, Ohio

City Treasurer-Income Tax

City of Cleveland Heights

City of Cincinnati

City of Chillicothe, Income Tax

City of Centerville

City of Canton

City of Beachwood

City of Akron, Ohio

Mansfeld City Income Tax Dept

City of Miamisburg

City of Middletown

City of Morain

Newark City Income Tax

City of New Carlisle

New Phila - Income Tax

City of Niles, OH Inc. Tax

City of N. Canton

Northwood Dept. of Taxation

City of Ontario

City of Parma-Division of Tax

Piqua Inc Tax Dept

City of Sandusky Income Tax

City of Solon Div. of Tax

Springdale Tax Commission

City of Springfield

City of Steubenville

Tax Administrator, City of Stow

Commissioner of Taxation City of Toledo

City of Westerville

City of Youngstown

City of Zanesville

CCA Division of Taxation

R.I.T.A.

F U T A – Cincinnati, OH

OR

City of Tigard

City Of Portland

PA

Township of Abington

Upper Merion Township

Lower Merion Township

North Hills School District

Keystone Municipal Collections – Irwin, PA

Legal tax services – Pittsburgh, PA

Central Tax Bureau – Berwick, PA

Mercantile Tax – Aliquippa, PA

Altoona Area School District

City of Hermitage

HAB BPT – Bangor, PA

Central Tax Bureau - Bridgeville, PA

Borough of Homestead

Central tax Bureau – Verona, PA

North Hills School District

Parkland School District

Altoona Area School District

Avalon Boro

Municipality of Bethel Park

Bethlehem Tax Bureau

EIT Collector Bridgeport, PA

Butler Area SD Earned Income

West Shore Tax Bureau

NASD Tom EIT

Chambersburg Area Wage Tax Office

PA Municipal Service Co.

Kratzenberg & Associates

Borough of Dravosburg

Mrs. Margaret DeMasy, Receiver of Taxes

Fleetwood Area EIT, Bureau

Southwest Regional Tax Bureau

Berkheimer Assoc. - Greentree Boro

City of Hatfield

C.D. Area Income Tax Office

Lancaster County Tax Collection

S W R T B. Jeanette

Lebanon Co EIT Bureau

West Shore Tax Bureau

Adams County EIT Agency

Victoria Farina, City Treasurer

City of Mechanicsburg

Central Tax Bureau

McKean Township Local Tax Bureau

John Knezovichi/ McKeesport

Tax Office School District EIT

City of Middletown

Carol Reuther, Tax Collector

City of Mt.Lebanon

Anna W. Lasher, Tax Collector

Ned R. Barlieb, Tax Collector

West Shore Tax Bureau

New Kensington City Treasurer

Norwin School District Tax Office

Central Dauphin Area Inc.

Berkheimer Assoc.

City of Philadelphia

Treasurer, City of Pittsburgh

City of Quakertown

Frank Murgia Tax Collector

North Hills School District

Scott Township Tax Office

Yorl Area EIT Bureau

HAB EIT, Springville

HAB - EIT, Stroudsburg

K Ray Stauffer EIT Offices

Mark J. Brukardt Tax Collector

Municipal Tax Bureau/Warminister

Edward W. Abel Collector

William D Elden Collector

Berks EIT Bureau/West Lawn

Jordan Tax Service Inc.

Borough of West View

Whitehall Twp EIT Div

Don Wilkenson Agency

Berks E.I.T. Bureau

York County, E.I.T. Bureau

Southern Leigh Earned Income Tax Office

<u>SC</u>

City of Greenville Richland County Treasury Charleston County Treasurer

City of Myrtle Beach

SC Dept of Revenue

TN

Shelby County Clerks Office

City of Murfreesboro

Rutherford County Clerk

Town of Collierville

Madison County Clerk

City of Jackson

Davidson County Clerk

City of Goodlettsville

City of Franklin

Williamson County Clerk

Williamson County Trustee

City of Franklin, Business Tax Dept

City of Knoxville

Trustee Knox County

Davidson County Clerk

Elaine Anderson, Williamson County Clerk, City Tax Collector

Bill Kemp, Sumner County Clerk

City of Hendersonville

VA

County of Fairfax

City of Henrico

Norfolk City Treasurer

Commission of Revenue - Virginia Beach, VA

City of Chesapeake

Treasurer of Chesterfield

Treasurer of City of Hampton

Treasurer of City of Roanoke

Commissioner of Revenue – Colonial Heights, VA

Commissioner of Revenue – Lynchburg, VA

City of Newport News

County of Loudoun

County of Alexandria

City of Lynchburg

State Corporation Commission - Richmond, VA

WV

City of Charleston

Kim Wolf - Cabell County Courthouse - Huntington, WV

City of Barboursville

Village of Barboursville

Significant Equity Holders (greater than 5%)

Bestinver Gestión S.G.I.I.C. S.A.

David W. Rose

Finlay Enterprises, Inc. - Current Directors

David B. Cornstein

Rohit M. Desai (former director)

Louis Lipschitz

Norman S. Matthews

Thomas M. Murnane

Arthur E. Reiner

Finlay Enterprises, Inc. - Current Officers

David B. Cornstein – Chairman Emeritus

Arthur E. Reiner – Chairman, President and CEO

Joseph Melvin – Exec. VO and COO

Leslie A. Philip – Exec. VP and Chief Merchandising Officer (retired)

Bruce Zurlnick - Sr. VP, Treasurer and CFO

Bonni G. Davis – VP, Secretary and Gen. Counsel

Finlay Enterprises, Inc. - Former Directors (up to 3 years)

Ellen R. Levine

Michael Goldstein

John Kerin

Richard Kroon

Charles McCarthy

Finlay Fine Jewlery Corp. - Current Directors

David B. Cornstein

Rohit M. Desai (former director)

Louis Lipschitz

Norman S. Matthews

Thomas M. Murnane

Arthur E. Reiner

Finlay Fine Jewlery Corp. - Current Officers

Arthur E. Reiner - Chairman and CEO

Joseph Melvin – President and COO

Leslie A. Philip – Exec. VP and Chief Merchandising Officer (retired)

Joyce Manning Magrini - Exec. VP

Bruce Zurlnick – Sr. VP, Treasurer and CFO

James M. Giantomenico – Sr. VP, Treasurer and CFO

Thomas G. Lozier - Sr. VP

Debroah A. Dixon - Sr. VP

Bonni G. Davis – VP, Secretary and Gen. Counsel

Joan M. Durkin – VP and Corporate Controller

Richard G. Davenport – VP

Karin Knudsen - VP

Charles J. Leavy – VP

Cathleen A. Lull – VP

William L. McKinney – VP

Stuart C. McLean - VP

John P. Orr – VP

Raymond J. Poulin – VP

Shelly L. Schneider - VP

Norma L. Wilson - VP

Finlay Fine Jewlery Corp. - Former Officers (up to 3 years)

Edward Stein

Kevin Flanagan

Al Jung Jr.

Gail McDaniel

Janice Ronito Messinger

Cassia Rustad

Finlay M&B - Current Directors

Arthur E. Reiner

Joseph M. Melvin

Leslie A. Philip (retired)

Bruce E. Zurlnick

Bonni G. Davis

Finlay M&B - Current Officers

Arthur E. Reiner – Chairman, President and CEO

Joseph Melvin – Exec VP and COO

Leslie A. Philip – Exec. VP and Chief Merchandising Officer (retired)

Bruce Zurlnick – Sr. VP, Treasurer and CFO

Bonni G. Davis – VP, Secretary and Gen. Counsel

eFinlay - Current Directors

Arthur E. Reiner

Joseph M. Melvin

Leslie A. Philip (retired)

Bruce E. Zurlnick

Bonni G. Davis

eFinlay - Current Officers

Arthur E. Reiner – Chairman, President and CEO

Joseph Melvin – Exec VP and COO

Leslie A. Philip – Exec. VP and Chief Merchandising Officer (retired)

Bruce Zurlnick - Sr. VP, Treasurer and CFO

Bonni G. Davis – VP, Secretary and Gen. Counsel

Finlay Jewelry, Inc.- Current Directors

Arthur E. Reiner

Joseph M. Melvin

Leslie A. Philip (retired)

Bruce E. Zurlnick

Bonni G. Davis

Finlay Jewelry, Inc. - Current Officers

Arthur E. Reiner – Chairman, President and CEO

Joseph Melvin – Exec VP and COO

Leslie A. Philip – Exec. VP and Chief Merchandising Officer (retired)

Bruce Zurlnick - Sr. VP, Treasurer and CFO

Bonni G. Davis – VP, Secretary and Gen. Counsel

Carlyle & Co. - Current Directors

Russell L. Cohen

John K. Cohen

Joseph M. Melvin

Arthur E. Reiner

Bruce E. Zurlnick

Carlyle & Co. - Current Officers

Russell L. Cohen – Chairman and Co-CEO

John K. Cohen - President and Co-CEO

Bruce E. Zurlnick

Joseph M. Melvin – Sr. VP, Treasurer, and CFO

Bonni G. Davis – VP, Secretary and Gen. Counsel

Ronnie S. Grabon – VP Human Resources

Sue C. Haire – VP Merchandising and Marketing

Michael L. Hudson – VP Director of Stores

Suzanne Quentz – VP and Controller

Ronald E. Swanson – VP Information Technology

Carlyle & Co. - Former Officers (up to 3 years)

Paul Sutton

Park Promenade - Current Directors

Russell L. Cohen

John K. Cohen

Joseph M. Melvin

Arthur E. Reiner

Bruce E. Zurlnick

Park Promenade - Current Officers

Russell L. Cohen – Chairman and Co-CEO

John K. Cohen – President and Co-CEO

Bruce E. Zurlnick

Joseph M. Melvin – Sr. VP, Treasurer, and CFO

Bonni G. Davis – VP, Secretary and Gen. Counsel

Ronnie S. Grabon – VP Human Resources

Sue C. Haire – VP Merchandising and Marketing

Michael L. Hudson – VP Director of Stores

Suzanne Quentz – VP and Controller

Ronald E. Swanson – VP Information Technology

Park Promenade - Former Officers (up to 3 years)

Paul Sutton

L. Congress - Current Directors

Leon Benzrihem

Douglass J. Congress

Scot M. Congress

Bonni G. Davis

Joseph M. Melvin

Arthur E. Reiner

Bruce E. Zurlnick

L. Congress - Current Officers

Scot M. Congress – President

Leon Benzrihem - COO

Douglass J. Congress – VP, Secretary and Treasurer

Bruce E. Zurlnick – Sr. VP, CFO and Ass't Treasurer

Bonni G. Davis – VP, Ass't Secretary and Gen. Counsel

Former Employees of Debtor or Underwriting Investment Bankers now at WGM

Professionals

Alvarex & Marsal North America, LLC

Cannon & Co.

Davis Wright Tremaine

DJM Realty Services, LLC

Edward P. Tewkesbury, Esq.

Jackson Lewis LLP

Kramer Levin LLP

Littler Mendelson PC

Mark Weiss

Mason Retail Group

NachmanHaysBrownstein, Inc.

Proskauer Rose LLP

Ray Altman, Esq.

Shaw Valenza LLP

Troutman Sanders LLP

Weil Gotshal & Manges LLP

Competitors

Shipping Companies

Barthco International Inc.

Brinks Inc.

Greater Bay Area

Sarcona Trucking Company Inc.

United Parcel Service

<u>Licensors – Departments Stores</u>

Carson Pirie Scott

Bergner's

Bloomingdale's

Bloomingdale's-D. Yurman Boutque

The Bon-Ton

Boston Store

Dillard's

Elder Beerman

Gottschalks

Herberger's

Lord & Taylor

Macy's Central

Macy's Midwest

Macy's North

Macy's Northwest

Macy's South

Parisian

Younkers

Lessors – Stand-Alone Stores

Amerishop Suburban, LP

Asheville, LLC - CBL Associates, LP

Aventura Mall Venture

Annapolis Mall LP

Bayer Retail Company, LLC

Beachwood Place Mall, LLC

Bellevue Square Managers, INC.

Biltmore Shopping Center Partners, LLC

Cafaro

Carolina Place, LLC

Carroll/1709, Ltd.

CBL

Cencor Realty Services

Cherry Hill Center, Inc

Chicago Title and Trust Company

Christiana Mall, LLC

Citadel Mall CMBS, LLC

Coastland Center, L.P.

Columbia Mall, INC

Corte Madera Village, LLC

Cross Creek Mall, LLC

CVM Holdings, LLC

Davis St. Land

DDRC P&M Deer Park Town Center, LLC

Destin Commons, LTD

Developers Diversified Realty Corp

DuPont de Nemours and Company, LLC

Edison Mall Business Trust

Egerton K. van den Berg, as Trustee

E.I. Du Pont

Fairfax Company of Virginia L.L.C.

Fashion Centre Associates

Feldman

Florida Mall Associates

FMP Tallahassee, LLC

Forbes/Cohen Properties

Forbes Taubman

Galleria Mall Investors

General Growth Management, Inc.

General Growth Properties, Inc

Glendale Ohrbach's Associates

Grassco

Harsch Investment Realty, LLC, Series E

HG Shopping Centers, LP

Huntington Mall Company

Hycel Partners I, LP

Indian Lake Specialty Center, LLC

Inland American Retail Management

Irving Park Shops, LLC

Jacksonville Avenues, LP

JG Winston Salem, LLC

Jones Lang Lasalle Americas, Inc.

Kemper Freeman, Jr.

King of Prussia Associates

Kimco

Kravco/Simon

La Cantera Retail Limited Partnership

LaSalle National Bank of Chicago. Trustee for Trust No. 49475

LaSalle Bank National Association Trustee under Trust 48700

LUK-MB1, LLC

Macerich Company

Macerich/Westcor Partners, LLC

Macon Mall, LLC

Mall of Georgia, LLC

McCaffery

Meadowood Mall, LLC

Mellon Bank N.A.

Minanis, Inc, A Florida Corporation

Mission Viejo Associates, LP

Montgomery Mall, LLC

Moody Rambin Interests, Inc.

Nasher Co., Raymond D.

New Castle Associates

Northpark Center, LTD

Park Tower Apartments, LLC

Partridge Creek Fashion Park, LLC

Penn Ross Joint Venture

Perimeter Mall, LLC

Periwinkle Place, Inc.

Poag & McEwen

Prado Acq. c/o Wharton Realty Grp

Preit Services, Llc

Reno Retail Company, LLC

The Retail Property Trust

River Ridge Mall, LLC

Rouse F.S., LLC,

Rouse-Park Meadows LLC

Sarsaparilla Limited Partnership

Saucon Valley Lifestyle Center, LP

Shoppes at River Crossing, LLC

Shopping Center Associates

Shook Properties, Inc.

Short Hills Associates, LLC

Simon Property Group

Scottsdale Fashion Square Partnership

Somerset Collection Limited Partnership

South Broad

South Coast Plaza

South Hills Village Associates, LP

SouthPark Mall, LP

Southpoint Mall, LLC

SPGIL Domain, LP

SPI Westgate LLC

St. Johns Town Center, LLC

Stoneridge Properties, LLC

Stonestown Shopping Center, LP

Tampa Westshore Associates Limited Partnership

Taubman Company, Inc.

Taubman Cherry Creek Shopping Center, LLC

Tikal Real Esate Holding, II, LLC

TJ Palm Beach Associates Limited Partnership

Town & Country Partnership

TRG Charlotte, LLC

Turnberry

Tyson's Corner Holdings, LLC

Valley Square Lifestyle, LP

Van den Berg

VF Mall LLC

Washington Square, Inc.

Westchester Mall, LLC

West Farms Mall, LLC

Westfield Corporation, Inc.

West Town Mall, LLC

W. Fred Williams

WG Park, LP

Williams

Willow Bend Associates Limited Partnership

Wolfchase Galleria Limited Partnership

The Woodlands Mall Associates, LP

WP 215 Broad, LP c/o Equivest Management, Inc.

Lessor – Corporate Office

529 Fifth Company Holdings, LLC

<u>Lessors – Storage Space</u>

A Storage Inn

Fashion Center Associates LLC

HG Galleria, I, II, III, LP

Joyce Brothers Storage and Van Co.

Joyce Records Center

Locker Room

Montgomery Mall Limited Partnershi

Oak Court Mall

Park Meadows Self Storage

Plano Superior Storage

Public Storage/08395 Portland/Barbur Bl & Multonomah

Public Storage Management Inc.

South Hills Village Associates, L.P.

StorAmerica Scottsdale 2102

Tysons Corner Holdings LLC.

Credit Card Processors

Citibank

Shopper's Charge Account Co.

Diner's Club

Litigation Adversaries

Bessie Acey

CA Labor Commissioner

Carlyle Montgomery

Diamond Associates

District Attorney's Office, El Dorado County, CA

Emily Sampson

Georgia State Governor's Office of Consumer Affairs

Jacqueline Brown

Josie Macadangdang

Karen Wayman

L.I.D.

Loewi's Jewelry

Nilda Valadez

Rejenia Bryant

Timothy & Cynthia Holt

Vionta Jones

Shirley Sawdy

UFCW Local 21

UFCW Local 367

U.S. Department of Labor

Wisconsin State Attorney General

Unions

Utilities

Alltell

All American Waste, LLC

All States Services

AmerenUE

American Building Maintenance

Appalachian Power

Aramark Refreshment Services

Artesian Water Co

AT&T

BGE

Bonita Springs Utilities

Capital Waste, Inc.

Centerpoint Energy Entex

Central Georgia EMC

City of Ft Myers

City of Greensboro Utilities

City of Houston Water

City of Hurst Utility

City of Southlake

City of Winter Park Utilities

Comcast

ComEd

ConEdison

Cox Communications

CPS Energy

Deltacom

Demars Landscaping, LLC

Duke Energy

Embarq

Entergy

FlaggCreekWater(FCWRD)

Florida Power & Light

FMP Tallahassee

Georgia Power

GGP - Four Seasons

Ginny Bissel

Gulf Power

The Illuminating Co

IEM - Int'l Environmental Mngmt

Kaback Enterprises

Keys Energy Services

Knoxville Utilities Board

Lee County Electric Coop

Manhattan Plants

Memphis LG&W

Mesa Consolidated Water

Muzak

Nashville Electric

Nuvox

NV Energy

Orlando Utility Commission

Pacific Power

Paetec

Peco Energy

PEPCO

PG&E

Piedmont Natural Gas

Playnetwork Inc

PPL Electric Utilities

Progress Energy

PSE&G

Puget Sound Energy

Regional Water Authority

Reliant Energy

Retail Radio

River Ridge

Saucon Valley Lifestyle Center LLC

Santee Cooper

SCS

Southern California Edison

Southern CT Gas Co

Southpark Mall

Sprint

SRP (Salt River Project)

Suez Energy Resources

Sunshine Recycling, Inc.

Time Warne

TQC

Tri-County Elec

TXU Energy

UGI Utilities Inc

United Illuminating Company

Upper Marion Sewer Revenue

Vendrite Vending

Veolia

Verizon

Verizon Wireless

Village of OakBrook,IL

Village of Orland Park

Waste Management

Waltham Services, Inc.

West Town Mall

Windstream NC Inc

WV-American Water Co

XCEL Energy

Insurance Providers

Brick Street Mutual Ins. Co.

Dept. of Labor & Industries

Dept. of Workforce Safety & Ins.

Federal Ins. Co. (Chubb)

The Hartford

Illinois Union Ins. Co.

Jewelers Mutual Ins. Co.

Landmark American Ins. Co.

Lexington Ins. Co.

Markel American Ins. Co.

National Union Fire Ins. Co. of Pittsburgh, PA

Northwestern Mutual Life Ins. Co.

Ohio Bureau of Workers' Compensation

Security Mutual Life Ins. Co

State Farm Mutual Auto. Ins. Co.

St. Paul Mercury Ins. Co. (Travelers)

St. Paul Travelers

Tokio Marine and Fire Ins. Co.

Underwriters at Lloyds, London

United States Life Ins. Co.

Vigilant Ins. Co.

Zenith Ins. Co.

Proposed Order

UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

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In re : Chapter 11 Case No.

FINLAY ENTERPRISES, INC., et al., : 09-14873 (JMP)

Debtors. : (Jointly Administered)

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ORDER PURSUANT TO SECTION 327(a) OF
THE BANKRUPTCY CODE AUTHORIZING RETENTION AND
EMPLOYMENT OF ASSET DISPOSITION ADVISORS LLC AS
ASSET DISPOSITION ADVISOR AND CONSULTANT FOR THE
DEBTORS NUNC PRO TUNC TO THE COMMENCEMENT DATE

Upon the application dated August 25, 2009 (the "Application") of Finlay

Enterprises, Inc. and its affiliated debtors in the above-referenced chapter 11 cases, as debtors
and debtors in possession (together, "Finlay" or the "Debtors"), pursuant to section 327(a) of
chapter 11 of title 11 of the United States Code (the "Bankruptcy Code"), for authorization to
retain and employ Asset Disposition Advisors LLC ("ADA") as asset disposition advisor and
consultant for the debtors *nunc pro tunc* to the date of commencement of these chapter 11 cases,
all as more fully set forth in the Application and the ADA letter agreement dated February 20,
2009 (the "ADA Agreement"); and upon consideration of the Affidavit of Barry Gold in support
of the Application, sworn to on the August 21, 2009 (the "Gold Affidavit"); and the Court having
jurisdiction to consider the Application and the relief requested therein in accordance with 28
U.S.C. §§ 157 and 1334 and the Standing Order M-61 Referring to Bankruptcy Judges for the
Southern District of New York Any and All Proceedings Under Title 11, dated July 10, 1984
(Ward, Acting C.J.); and consideration of the Application and the relief requested therein being a
core proceeding pursuant to 28 U.S.C. § 157(b); and venue being proper before this Court

pursuant to 28 U.S.C. §§ 1408 and 1409; and due and proper notice of the Application having been provided to (i) the Office of the United States Trustee for the Southern District of New York (the "U.S. Trustee"), (ii) the attorneys for General Electric Capital Corporation, as agent under that certain Fourth Amended and Restated Credit Agreement dated as of November 9, 2007, (iii) the attorneys for Wilmington Trust Company, as successor trustee under that certain second lien indenture dated as of November 26, 2008, (iv) the attorneys for HSBC Bank USA, as trustee under that certain third lien indenture dated as of November 26, 2008, (v) the attorneys for the official committee of unsecured creditors appointed in these chapter 11 cases, (vi) the U.S. Securities and Exchange Commission, and (vii) all parties entitled to notice pursuant to this Court's Order Implementing Certain Notice and Case Management Procedures dated August 6, 2009, and it appearing that no other or further notice need be provided; and a hearing (the "Hearing") having been held to consider the relief requested in the Application; and the appearances of all interested parties having been noted in the record of the Hearing; and all of the proceedings had before the Court; and the Court having found and determined that the relief sought in the Application is in the best interests of the Debtors, their estates and creditors, and all parties in interest and that the legal and factual bases set forth in the Application establish just cause for the relief granted herein; and after due deliberation and sufficient cause appearing therefor, it is

ORDERED that the Motion is granted as set forth herein; and it is further

ORDERED that the Debtors are authorized to employ and pay ADA the fees as
set forth in the Application and in accordance with the ADA Agreement, subject, however, to
interim and final allowance in accordance with sections 330 and 331 of the Bankruptcy Code, the
Federal Rules of Bankruptcy Procedure, the Local Bankruptcy Rules for the Southern District of

New York, any guidelines established by the United States Trustee for the Southern District of

New York, and any further orders of this Court; and it is further

ORDERED that the U.S. Trustee retains all rights to object to ADA's interim and

final fee applications (including expense reimbursement) on all grounds including but not limited

to the reasonableness standard provided for in section 330 of the Bankruptcy Code; and it is

further

ORDERED that in the event that ADA seeks reimbursement for attorneys' fees

from the Debtors pursuant to the ADA Agreement, the invoices and supporting time records

from such attorneys shall be included in ADA's own applications (both interim and final) and

such invoices and time records shall be subject to the U.S. Trustee's guidelines for compensation

and reimbursement of expenses and the approval of the Court under the standards of sections 330

and 331 of the Bankruptcy Code; and it is further

ORDERED that this Court will retain jurisdiction to construe and enforce the

terms of the Application, the ADA Agreement, and this Order.

Dated: September___, 2009

New York, New York

UNITED STATES BANKRUPTCY JUDGE

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